

5 BUSINESS BENEFITS

of Diving into Public Cloud



83%

IT workloads in cloud by 2020



63%

Wish to digitally transform enterprises



62%

Pursuit of IT agility

Forbes

Public Cloud is a Strategic Enabler

Public cloud gives IT leaders access to more tools and resources, limiting upfront expense and offering pay-as-you-go flexibility. IT can focus on the business instead of complex management tasks.

Reasons to Dive In

1. Business Innovation and Growth

U.S. GDP growth will rise 2.8% in 2018. Public cloud offers regional and international expansion through its growing datacenters. Enterprises can innovate and expand without excessive IT focus.



2. Scalability

By 2020, 94% of workload and compute instances will be processed by cloud data centers. Scale business up and down with pay-as-you-go flexibility and provide more resources to IT than before.



3. Speed to Market

Artificial Intelligence (AI) will drive 66% of public cloud use by 2020. Multi cloud offerings, and AI tools like machine learning will drive market speed with new capabilities and insights.



4. Business Continuity

Unplanned downtime costs between \$926 to \$17,244 per minute but the average public cloud uptime is 99.95%. Comprehensive disaster recovery planning is still a must.



5. Security

57% of IT pros think public cloud is secure. As a shared responsibility model, it's still up to IT to ensure the cloud is used securely.



Make the Leap with Lightstream

Let us help you understand the technologies, challenges and benefits of cloud and digital transformation.

- Cloud Envisioning
- Cloud Optimization and Containment
- Disaster Recovery
- Cloud Colocation and Interconnection
- AWS and Azure Certified Partners

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